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## FUTURE PROOFING



John Wiley and Sons Ltd. Paperback. Book Condition: new. BRAND NEW, Future Proofing, David Birchall, George G. Tovstiga, This title offers a fast track route to understanding and managing the future. It covers all the key aspects of future proofing, from identifying alternative scenarios and tracking technology change to developing a blueprint for action and communicating it within the organization. It contains examples and lessons from benchmark businesses, including ABB, Shell and Anglo American, and ideas from the smartest thinkers,...

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- Authored by David Birchall, George G. Tovstiga
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