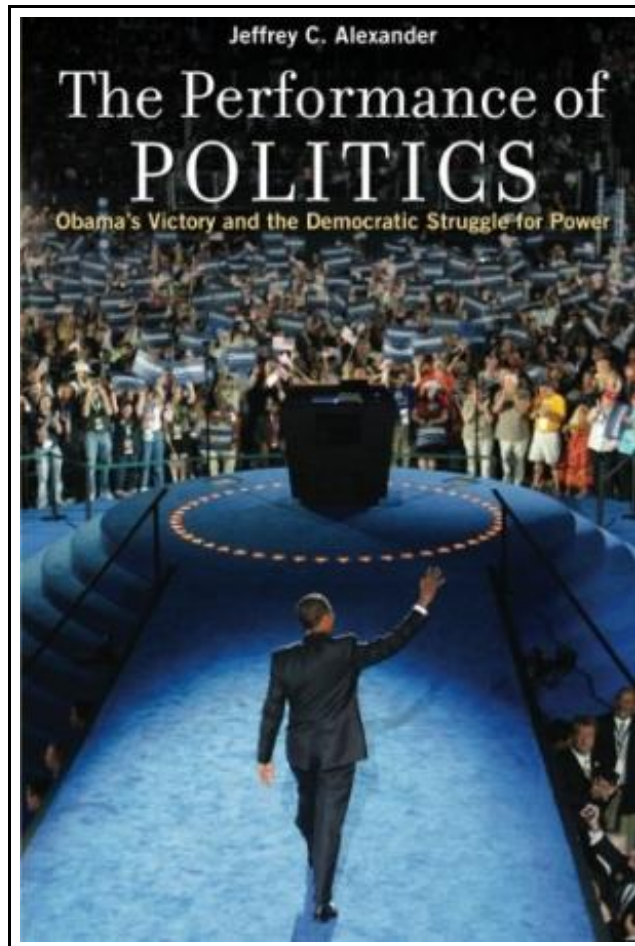


The Performance of Politics: Obama's Victory and the Democratic Struggle for Power (Paperback)



Filesize: 4.06 MB

Reviews

This ebook will never be effortless to get started on studying but extremely fun to read through. It is actually written in easy phrases and never difficult to understand. It is extremely difficult to leave it before concluding, once you begin to read the book.
(Pearl Corwin)

THE PERFORMANCE OF POLITICS: OBAMA S VICTORY AND THE DEMOCRATIC STRUGGLE FOR POWER (PAPERBACK)

[DOWNLOAD](#)

Oxford University Press Inc, United States, 2012. Paperback. Book Condition: New. Reprint. 234 x 155 mm. Language: English . Brand New Book. Contemporary observers of politics in America often reduce democracy to demography, and presidential elections are no exception. But do differences in class, gender, race, and religion really determine the vote? The Performance of Politics develops a new way of looking at democratic struggles for big-time power and it explains what happened, and why, during the 2008 Presidential campaign in the United States. Through a series of simple but telling concepts about meaning and performance in public life, illustrated with vivid examples drawn from a range of media coverage, participant observation at a Camp Obama, and interviews with leading political journalists, Jeffrey Alexander argues that images, emotion, and performance are the central features of the battle for power. While these features have been largely overlooked by pundits, they are, in fact, the primary foci of political actors. Winning depends on creating images so that candidates can become heroes. Obama and McCain carefully constructed heroic self-images for their campaigns and the successful performance of those representations characterized not only each candidate s actual rallies, and not only their media messages but also the ground game. Money and organization facilitate the ground game, but they do not determine it. Emotion, images, and performance do. In other words, demography isn t destiny and political parties can t always deliver the vote. Though an untested Senator and the underdog in his own party, Obama, through his moving performances, succeeded in casting himself as the hero and McCain the anti-hero, as the only candidate fit to lead in challenging times. Drawing on these themes, Alexander then reveals several periods of shifting public opinion and isolates the drama of Obama s celebrity, the effect of...



[Read The Performance of Politics: Obama s Victory and the Democratic Struggle for Power \(Paperback\) Online](#)



[Download PDF The Performance of Politics: Obama s Victory and the Democratic Struggle for Power \(Paperback\)](#)

Other PDFs



Bully, the Bullied, and the Not-So Innocent Bystander: From Preschool to High School and Beyond: Breaking the Cycle of Violence and Creating More Deeply Caring Communities (Paperback)

HarperCollins Publishers Inc, United States, 2016. Paperback. Book Condition: New. Reprint. 203 x 135 mm. Language: English . Brand New Book. An international bestseller, Barbara Coloroso's groundbreaking and trusted guide on bullying-including cyberbullying-arms parents...

[Download Book »](#)



I Am Reading: Nurturing Young Children's Meaning Making and Joyful Engagement with Any Book (Paperback)

Heinemann Educational Books, United States, 2015. Paperback. Book Condition: New. 234 x 185 mm. Language: English . Brand New Book. It's vital that we support young children's reading in ways that nurture healthy...

[Download Book »](#)



The Mystery of God's Evidence They Don't Want You to Know of (Paperback)

Createspace, United States, 2012. Paperback. Book Condition: New. 276 x 214 mm. Language: English . Brand New Book ***** Print on Demand *****.Save children's lives learn the discovery of God Can we discover God?...

[Download Book »](#)



Oxford First Illustrated Maths Dictionary (Paperback)

Oxford University Press, United Kingdom, 2013. Paperback. Book Condition: New. 234 x 180 mm. Language: English . Brand New Book. The Oxford First Illustrated Maths Dictionary supports the curriculum and gives your child a head...

[Download Book »](#)



The Savvy Cyber Kids at Home: The Defeat of the Cyber Bully (Paperback)

Createspace, United States, 2014. Paperback. Book Condition: New. Taylor Southerland (illustrator). 254 x 203 mm. Language: English . Brand New Book ***** Print on Demand *****.The adventures of CyberThunder (Tony) and CyberPrincess (Emma) continue in...

[Download Book »](#)