



## Sell It!: The Complete Guide to Marketing, Promoting and Selling Your Book (Paperback)

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By Adam Jackson

Createspace, United States, 2014. Paperback. Book Condition: New. 198 x 129 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.It is never too soon to start marketing your book. If you have published a book or are in the planning stages of writing your book you can start building a relationship with your readers. Whether you are self-published or traditionally published developing a marketing plan and actively promoting your book will help you reach your potential readers and make those sales. Marketing and promotion need not be expensive, in fact the majority of the ideas in this book have no cost attached or have free alternatives. Follow the suggestions in this book and you will discover how to: - Develop a marketing plan that results in sales - Maximise results from your budget and time - Identify who your readers are - even if they don't know it yet - Create curb appeal with your cover and title - Ensure readers can find your book when searching online - Write a description that leaves the reader thinking I must read this now - Engage with your readers online - Create a book trailer on YouTube -...



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